



# THE STAY STRONG FOUNDATION “HEALING STARTS WITH US”



March 12, 2008

Dear Press Representative:

Attached is the credential form for The Stay Strong Foundation’s “**Healing Starts With Us**” Campaign Launch on Tuesday, March 18, 2008 at The Malcolm X & Dr. Betty Shabazz Memorial and Educational Center (formerly The Audubon Ballroom).

Submission of this form does not guarantee that you will receive any or all of the credentials that you request. Credential forms are evaluated based on media outlet, technical specifications needed and space.

**The form must be received NO LATER than 6pm on Friday, March 14, 2008 via:**

**Fax:** 212-749-8867 **or Mailed to:**

The Stay Strong Foundation  
Attn: “Healing Starts With Us” Campaign PR  
382 Central Park West, 7R  
New York, NY 10025

If you would like to confirm that your application has been received, please e-mail  
[PR@healingstartswithus.net](mailto:PR@healingstartswithus.net)

Regards,

Shanique Bonelli & LaVenia LaVelle  
“Healing Starts With Us” Campaign  
Co-chairs, PR Committee

### CREDENTIAL REQUEST FORM

Please print or type the following information and return **NO LATER than 6:00 pm March 14, 2008:**

**Name:** \_\_\_\_\_  
(All subsequent correspondence related to credentials will be addressed to this name)

**Name of Media Organization:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Country:** \_\_\_\_\_  
(If you are based in the U.S. but work for an outlet that serves a foreign audience, please indicate the country your outlet serves.)

**Phone Number:** \_\_\_\_\_

**Fax Number:** \_\_\_\_\_

**E-Mail Address:** \_\_\_\_\_

**Please indicate your outlet:**

<b>PRINT:</b> NEWSPAPER MAGAZINE WIRE SYNDICATE	<b>TELEVISION:</b> NATIONAL LOCAL INTERNATIONAL	<b>RADIO:</b> LOCAL SYNDICATED	<b>PHOTO:</b> NEWSPAPER MAGAZINE WIRE/SYNDICATE	<b>ONLINE:</b> BLOG WEBSITE
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**Staff Name:**

Please list your staff by name. The total number of names below should be the same as the number of credentials you are requesting (there is no guarantee that you will be given the number of credentials you are requesting).

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**Red Carpet:**

For Television outlets there is a maximum of three (3) people per assigned space, for print reporters, radio broadcasters and all photographers there is only one (1) person per space.

**Technical Specifications:**

Upon credential approval, you will be contacted regarding specific needs.